



MESSAGE FROM THE PRESIDENT

PRESIDENT'S MESSAGE OCTOBER 2017

Greetings everyone – I don't know about you but I certainly am enjoying the cooler temperatures and leaving the doors and windows open to some fresh air! The fall season came up fast after the long hot summer and slammed me in the face with a whirlwind of activity. (Normally my busiest time of the year from Labor Day to Thanksgiving has become even busier with three craft shows and two art shows in the works in the next two months!!) I persevere as always with as much energy and enthusiasm as I can muster.

It seems the job of 1st VP is fraught with difficulties this year! As I mentioned in my last President's message, I was grateful to Jennifer Veri who volunteered to fill the position vacated by Beth Whiting. Unfortunately, health issues of a family member will prevent her from fulfilling this position as she'd hoped – I was looking forward to the “new young blood” on our excellent board of directors, but I fully understand – I hope to work with her in the near future – she has great potential in this organization – watch this young lady... she will go far! Hang in there, Jennifer and stick with us! We need you and I suspect you might also need us! **PAT WASHBURN TO THE RESCUE!!!** Hearing of our need, she graciously volunteered to fulfill the duties of program chairman for the remainder of the year. So, the appointment was made (as per Article V, section b of our by-laws in case anyone is interested.) Pat has already given lots

of time, energy and computer skills to PAG since joining. Please give her a warm thank you when you see her at the next meeting.

Ever thought about PAG becoming a 501c3 organization? It has been brought up several times in the past 8 years and so far, it has never come to fruition. Perhaps because no one was willing to follow through from investigation to implementing to putting out the money to make it happen. Rob Donovan, Nancy's husband has some experience in this and has volunteered to gather information on costs, benefits, application and submission. Stay tuned for more information on this. It could open some doors for us. Of course, the membership will vote on the final decision.

Lastly, I would like to solicit donations of art-related items to be sold as previously rather than depending on raffles of a few donated items as we have been doing the past two months. Perhaps “If it ain't broke don't fix it” applies here – so let's go back to the old way for awhile and see if we can generate a bit more revenue. Change is good – changing back might even be better!

Slight change in meeting format for October: Critique 5:30-6:30(Elaine); **VOTE ON ARTIST OF THE MONTH**; tabulation and announcement of 1st and 2nd place winners **BEFORE** the business meeting; Business meeting; Social time; Demonstration. Hope to see you all there!

Julie Frye, President



Creative Corner

JULIE FRYE – OCTOBER 2017

Painting “En Plein Air”

For those of us accustomed to painting from photographs, there is nothing better suited for expanding one’s focus than going out into Nature, setting up paints and easel and painting the scene in front of you. As a dyed –in-the-wool Arizonan since 1948, I know that the desert heat, the bees sipping nectar from that blooming Palo Verde tree in the wash, the uninvited baby rattler on the path....all these things make painting Plein Air a little scary.

However, now that the cool days are coming, why not venture out to some interesting spot not far from home (or far if you have a full tank...) and give it a try. Your success or failure – wonderful painting or muddy mess will depend on your attitude at the outset. Paint small! (I’m reminded of my barbershop quartet coach saying: “Sing it fast and they won’t notice the mistakes as much!”) Painting small – 12X16 or smaller will allow you to keep it loose and spontaneous – no huge white canvas to intimidate you! After you have set up, do a few QUICK sketches to establish the basic shapes and **MOST IMPORTANT NOTE THE LIGHT AND SHADOW PATTERNS!** (You will keep these consistent to the START as you progress. The light will change – RAPIDLY- Start with one plan and stick to it. Block in the main shapes loosely, lay in the shapes of the shadows and the shapes of the middle and light values. DO NOT be concerned with detail.

Cover the canvas as quickly as possible without worrying about finishing any one area – be concerned with the big color notes. With your major shapes blocked in, carve out tree branches, establish masses of foliage, buildings, etc. Step back from your easel frequently, comparing your painting to the subject you are looking at. A limited palette is helpful so leave all the exotic colors at home and bring with you the primaries (I like Cadmium Yellow, Ultramarine Blue, Alizarin Crimson, white and throw in perhaps raw or burnt sienna and cadmium red light. (And for heaven’s sake leave the Burnt Umber in the store! – and that’s all I’m going to say about that!!!)

Bringing your camera and taking photos at the beginning of your painting session will help you when you return to your studio to do a larger, more finished piece.

At the April meeting, you will watch a demonstration by one of the Masters of Plein Air painting, Nancy Romanovsky. She will show you the finer points. Don’t wait until then to go out and paint en Plein Air – It’s really fun and you will learn a lot I promise you!

Meeting Agenda

Monday, October 23, 2017

5:30 pm -Critique

6:30 pm – Business Meeting

Social Time

Demonstration Featuring – Mark Christopher

PAG Demonstrator for September

Mark Christopher

Mark Christopher was an artist before he ever claimed the name. His journey to creating and teaching art was a leap of faith that began in his hometown of Detroit, Michigan, where he originally planned to pursue a career in physics. In 2011, he followed his true calling to be a full-time artist into the Arizona desert. Since then, he's committed to his explosive passion for painting, drawing, teaching, and unbridled self-expression.

For Mark, art is as much about aesthetics as it is about supporting the well-being of his community. His soul-driven representations of people and nature are designed to infuse homes, workplaces, and other public spaces with the spirit of unshakable inner peace. As an art teacher, Mark honors each student for their individuality and their vision, while promoting a clear understanding of artistic technique. From novices to seasoned artists, Mark strives to inspire anyone with the desire to create.

Many of Mark's images convey a profound serenity that's hard to find in the modern world. Yet, his love for justice drives him to constantly think of ways to take the difficult but necessary journey of making peace a reality for those suffering from social oppression. He's currently planning ways to engage and elevate marginalized communities through non-profits, aiming to give them a voice in visual form while tracking issues such as greed, water shortages and poverty. His ultimate artistic goal is to re-connect viewers and patrons with what matters most: our true selves, our fellow human beings, and living in harmony with nature.

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**Member Activities Chair, BetteLou Tobin – Since no one signed up for the Plein Air painting session I had planned for October, that activity will be postponed until a future time. The November challenge is to create a Holiday greeting card using photos depicting a Christmas celebration from your own life experience or hand painted elements showing a favorite Holiday experience from your childhood. Be creative and share this happy time with your PAG friends!**  
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VETERANS OUTREACH

Currently there are 10 running classes for veterans art at different locations in the valley. There is need for more artists to give 2-3 hours a month for guidance and instructions. If anyone is interested, contact John Fontana, Veterans Outreach Manager at john.fontana@azartalliance.com.

EXHIBITS

The Alliance Holland Gallery Juried exhibit, "Art In Partnership III", runs from September 30 through October 28. Reception will be October 14th, 4:30 - 6:30. The Holland Gallery is located at [34250 N. 60th /St., Bldg. B](#), in Scottsdale (just off the Carefree Highway). The reception is a good time to visit the Holland, see the juried artwork, and look at the facility that the "League of Their Own" (that we at the PAG approved to participate in at our Monday, Sept. 25th meeting) will be exhibiting in June and July 2018 and beyond.

The Alliance will be randomly drawing 14 participating Alliance member organizations (7 for June, 7 for July, 2018) at their President/Rep meeting on October 25th. These June/July exhibit periods are anticipated to be on an annual basis. Stay tuned.

Dr. Carl
Art Alliance Rep.



New Members:

Marguerite A. Dickey, PhD
Media: Oil and Watercolor

Updates and Corrections to Member Directory

Don MacDonalds – 602-910-0565, email: dmacdthescot@gmail.com

Dr. Carl & Pat Hoelle – 6545 N. 1st Place, Phoenix, AZ 85012

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Member Information

To be considered for Artist of the Month entries MUST be in place by 6pm.
Voting will take place immediately after the Critique and the winners will be announced before the business meeting.

Winners, please come up front with your work to be photographed by Jaxine.

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Congratulations

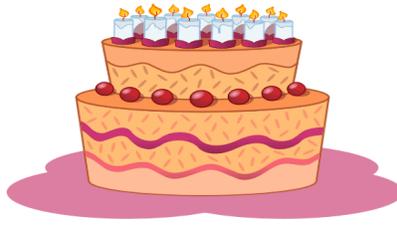
Artist of the Month

1st Place – BetteLou Tobin

2nd Place – Marion Droge

OFFICERS FOR 2017-2018

President	Julie Frye
1 st Vice President (Programs)	Pat Washburn
2 nd Vice President (Show Chair)	Carmen Timm
Treasurer	Paula Sandera
Recording Secretary	Jo Allebach
Corresponding Secretary	Cindy Berg



BIRTHDAYS

Nancy Donovan Patricia Hoelle
Alika Kumar Victoria Lansing
Evande S. Maller Gary Merrill



Community Outreach Chairman, Victoria Lansing

* Reports for September 25, 2017 the Club collected 33 items of food for a Value of \$69.00

Artist on Display

Jo Allebach – Jo Allebach is a Gallery Artist at the Herberger Gallery at Arizona Center.

Marilyn Miller – has a Watercolor, titled, “High House Shop” being exhibited in the Arizona Art Alliance Exhibit at the Holland Gallery, September 30-October 28.

Each month we will list those artist that are on display. Please send in your information so we can all celebrate your successes.

SHOW and PROMOTE YOUR ART TO THE WORLDWIDE WEB!

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A. Legend/Index across the top of the pages:

links for Each Page –go directly to----?

- 1) **PAG Home Page**
Mission Statement;
Contact Info.
Meeting place/time
- 2) **LEADERSHIP (Officers, Directors, Committee Chairs)**
- 3) **MEMBERS**
Current members, their media, contact info.
Artists of the Month
Member Tributes
- 4) **MEETINGS; WHERE, WHEN, DEMONSTRATORS, LAST MEETING PHOTOS**
- 5) **PAG EVENTS – WHERE, WHEN, LINKS TO FORMS**
- 6) **FORMS- PAG EVENTS, MEMBERSHIP APP., ALLIANCE JURING**
- 7) **OPPORTUNITIES; (ALLIANCE EXHIBITS; OTHER NON-PAG SHOW OPP'S.**
- 8) **NEWSLETTERS – CURRENT AND PAST ISSUES**
- 9) **SPONSORSHIP – SPONSORS, PATRONS, ADS (WE NEED HELP HERE!)**
- 10) **LINKS; INDIV. MEMBERS, AND OTHER METRO-ORGANIZ. LINKS**
Get the attention of our visitors to **YOUR ART** and availability
(See **LINKS PAGE**, or the **NEWSLETTER** for instructions)



(WE ONLY HAVE 6-8 ARTISTS LINKS; HAVE ROOM FOR MORE

B. SEE the “Rotating Globe” at the bottom of the FIRST PAGE)

Click the right-most button underneath, for statistics, such as:

- a) Over 5,000 since Jan.
- b) 3,000 USA
- c) 1,500 AZ
- c) 114 OTHER COUNTRIES

But -- That’s not good enough!

We have been OPTIMIZING SEARCHABILITY:

- A. - What are the CURRENT keywords/phrases, to searching criteria, (ie. Fine Art, Prof. Artists, art exhibits, specific types: still life art, scenic, animal life, acrylic, oil,)

-To get more visitors TO our website, and peak their interests when they get THERE!

So, get **YOUR LINK** on the PAG website and get these advantages working for **YOU!**

We are looking for contributors for sketches or pictures of art for the Back Page Art page of the newsletter. If you have artwork you would like featured, please send the work to tees2others@gmail.com for publication.

“Colorinsky” by Alika Kumar



“Fantasy” by Marilyn Miller



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Meetings:

4th Monday of Month
Beatitudes Church
Britt Chapel
555 W. Glendale Ave.

Contacts:

Julie Frye – President
Grant Washburn – Membership

Membership \$40.00 per year/May-April