



Phoenix Artists Guild

VOLUME 86

OCTOBER 2016

Message from the President:

Hello to my PAG friends!

Vacations are good for a lot of reasons:

- Discovering new places,
- meeting new people,
- testing one's patience with disgruntled airline personnel and malfunctioning aircraft,
- getting rid of some of that excess cash that's been laying around.....

NOW TO UNPACK AND GET BACK TO THE REAL WORLD!

I trust that many of you were able to acquire all the necessary paperwork and go through the process of entering your work in the Arizona State Fair fine art competition. It is important to put forth a little gumption to get our work seen by the public. It might cost a little time and money (what doesn't?) but worthy of the payoff.

As many of you know, PAG is a vibrant and growing organization full of people who have like interests and excellent skills. We have as members, a wide variety of humanity. Young, middle-aged, older, (make that seasoned) enthusiastic, laid back, shy, talkative, organized, disorganized, CAPABLE! It takes all kinds folks. YOU make this organization what it is! It is my joy and inspiration to be a part of it!

We have survived yet another hot summer in the Valley and I for one am looking forward to the cooler temperatures that autumn brings with it. For me it is probably the busiest time of the year, preparing for the Holidays, framing work done over the summer; finding time to

paint is not always easy but essential to give our craft the extra push it needs to enable us to learn and grow. Read a book, watch an art video demonstration (there are many on YouTube that are great!), take a workshop, enter a show. All ways to inspire our creativity and perhaps launch us into something new that will take us out of the summer Doldrums! I wish you all a great spirit of inspiration and renewed enthusiasm as we enter into the happy place of being able to open the doors and windows and turn off the AC before we have to light the furnace! Isn't that why we live in Arizona?

Also, I would like to say "WELCOME" to several new members to the organization. I hope all of them will be made to feel the positive energy coming from all members at our next meeting. We are happy to have you! (See the new member section for their information)

Life is good!

Julie Frye, President



Creative Corner

Using the Color Wheel

By Julie Frye

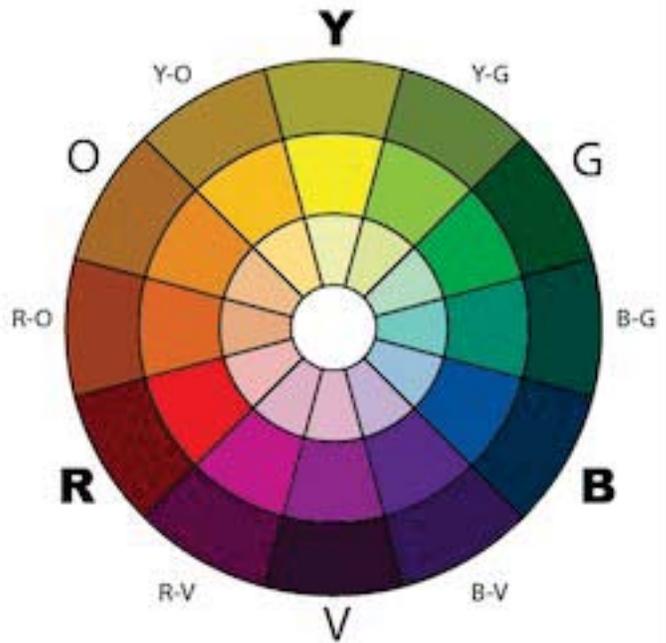
When was the last time you used a color wheel to plan the colors you would use in a painting? The color wheel is a valuable tool that we often forget about when embarking on a new painting adventure. A good color and harmony plan can literally spell the success or failure of the subject you wish to paint.

The color wheel is of course a human invention. When light is passed through a prism, it magically separates and makes visible the wave lengths of light. To take this band and turn it into a circle gives us a useful tool to help us plan a successful painting regardless of the medium we choose. Keep in mind that our friend the CW is separated into 12 parts - 3 primaries, 3 secondary colors and 6 intermediate colors. All pretty basic 3rd grade stuff, right? If we keep in mind that the color wheel gives us in simple form all of the color possibilities open to us, it will be a helpful step toward a harmonious and successful painting.

Let's be reminded again of the three components of color: Hue, value and intensity. Hue, the actual color (red, green, etc.) value – how light or dark is it, and intensity – how bright or not bright is it. When looking at nature (real or a photographic interpretation of it) and trying to “match” that color for our painting purposes, the most difficult to identify is of course the low intensity colors. (This has little or nothing to do with color TEMPERATURE. My palette for both oil and watercolor consists of a warm and cool yellow, a warm and cool red, a warm and cool blue to name a few.)

So, when using your color wheel to plan a painting, let's say an autumn scene since we are enjoying some nice fall weather, let's look at the warm section – reds, oranges and yellows that we see during this season. Now look opposite to that for secondary hues that complement them. Use one, two or three of the secondary hues you see across from the warm. Mute some of them so they don't compete, keep one or two, only bright enough that they can be identified as to hue (gray-blue-violet in the cast shadows perhaps?) and Voila! You have a harmonious array of colors as a set up for your autumn scene. Always remember that when you want a hue to show up at its brightest, use a muted color around it and it will POP! Of course do this in only one relatively small area of your scene or it will not unify or be harmonious.

COLOR....LOVE IT, EMBRACE IT! BE THOU UNAFRAID!



Arizona Art

Alliance News

Arizona Art Alliance Mike Brady, President of the AZ Art Alliance would like to remind everyone to "Like" their facebook page. It's easy. Just go to www.azartalliance.com then click on the (F) logo for facebook in the upper right hand corner. All member leagues and their members are welcome to post artwork and other art related articles. This would include any guild ads or news we'd like to share with the WHOLE WORLD! Leagues and guilds are also encouraged to send tributes or other articles to the Alliance for publication in their newsletter. FREE ADVERTISING!!!!

Mike also reminds us that the Alliance is a non-profit organization and everyone on the board and all the worker bees are volunteers. If you have a few spare hours to spare, perhaps you'd like to volunteer and help the Alliance to grow and prosper. Particular areas of need are Treasurer, PR Person, Graphic Arts, and Newsletter. Donations are always welcome. Mike has offered to match up to \$1500 out of his own pocket for donations. Any amount you can donate would be greatly appreciated.

The Alliance also reminds all member leagues that they offer grants to help out with any worthy out-reach programs.

The Holland Gallery Fall Exhibit and Wham Gallery Spring Exhibit will continue to be offered every year. The Chandler Vision Gallery did not turn out well and will be stricken from the venue list. The Alliance is looking for a third venue to hold an exhibit. If anyone knows of an existing gallery that may work, please contact Mike at mbrady@azartalliance.com.

Arizona Art Alliance Online Gallery - A good way to get World Wide Exposure

Open continuously to Alliance-JURIED Artists who are members of any affiliated Member Group of the AZ Art Alliance, as listed on our website. Enter 5 art images + one image of yourself + a short BIO. Open to all 2D & 3D work, including jewelry. Work is shown for a six-month duration. New submittals are posted online quarterly (January 1, April 1, July 1, & October 1), with artwork to be posted online two weeks after deadlines. All artwork will be scrutinized by our Jurors to ensure a quality presentation. If necessary, the Artist will be contacted to submit other images. Deadline for entries **in 87 days on Dec 31 2016** World Wide On-line Gallery is offered to all members for a mere \$50 per six months. <http://azartalliance.com/call-to-artists/#dashboard>.

There will be a two-month on-line competition in May and June. All less professional artists are encouraged to participate as this will not be juried, and ALL artwork will be shown. Watch for more details to come!

Carmen Timm

for Dr. Carl Hoelle

PAG Demonstrator for October

Bill Lundquist works in oil, watercolor, pastel and ink. He is an third generation Arizona native and received his first training at Arizona State University and studied for several years with the late artists, Don Ruffin and Jay Datus. He has been associated with the Scottsdale Artists' School since the early 80's and has been an instructor at that school for over 20 years. Bill has taught oil painting, drawing and watercolor at several venues in the Phoenix-Scottsdale area. He is the owner-operator of the Working Artists Studio where he paints and teaches. Bill has been the subject of a feature article in "American Artist" magazine and is represented in private and corporate art collections throughout the world. For more information on Bill, please visit his blog, billlundquist.blogspot.com and his webs site at workingartistsstudio.com.



Artist of the Month for August

Lois Miller

I am looking for contributors for sketches or pictures of art for our newsletter. If you have artwork you would like featured, please send the work to maryh@ix.netcom.com for publication.



Arizona Art Supply

The Largest Fine Art Supply Retailer in the Southwest

Arizona Art Supply serving artists since 1951

Proud Supporter of Phoenix Artists Guild **Phoenix Artists Guild members Receive 20% OFF**

Discount does not apply to internet orders or sale items.

PHOENIX • 4025 N. 16th Street • Phoenix, AZ 85016 • (602) 264-9514 • Fax (602) 264-1009
SCOTTSDALE • 10869 N. Scottsdale Road • Scottsdale, AZ 85254 • (480) 948-0802
SUN CITY • 10659 W. Grand Avenue • Sun City, AZ 85351 • (623) 974-8200
TEMPE • 1628 E. Southern • Tempe, AZ 85282 • (480) 775-4102
TUCSON • 4343 N. Oracle Road • Tucson, AZ 85705 • (520) 388-5555 • Fax (520) 388-4806

Visit Us Online At:
www.arizonaartsupply.com

PAG Computer “Benefits” Workshop

By Chuck Cummins

PAG members were provided an opportunity to participate in a Computer "Benefits" Workshop, a “get acquainted” class/workshop October 3, 2016. “Paper communication” is rapidly diminishing to almost non-existent. So we MUST adapt and adjust, or get left behind!

The workshop ran from 1:30-4:30 p.m. at the Phoenix Public Library Mesquite Branch, (North side of Paradise Valley Mall). The fee for the three hours was \$8.00.

Attending were:

Mary Lechwar

Lois Miller

John Mansour

Barbara Bruno

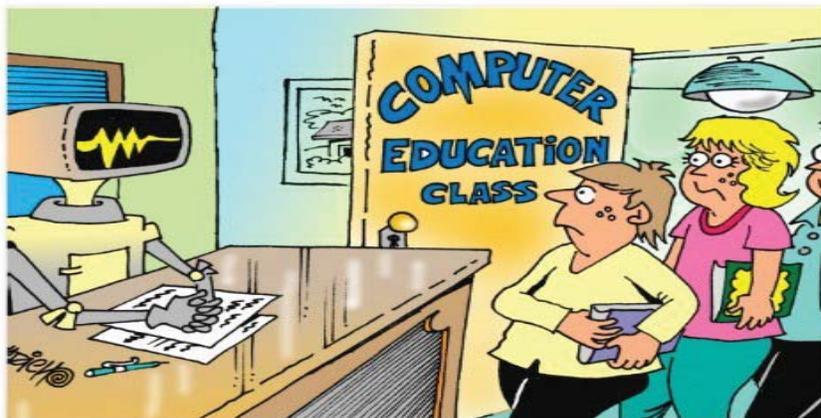
Carmen Timm

Danny Moss

Carolyn Tolliver

The purpose of the workshop was to get members to confidently use the computer as a working, communicating tool. It was a “team” effort, with the participants sharing the variations depending on the version of Windows being used.

This being a “handshake” session, we did not spend a lot of time going in depth on any of the applications or programs. There may be sufficient demand or desire to go more into applications or functions of the programs in the future.



Artists on Display



Each month we will list those artists that are on display. Please send in your information so we can all celebrate your successes.

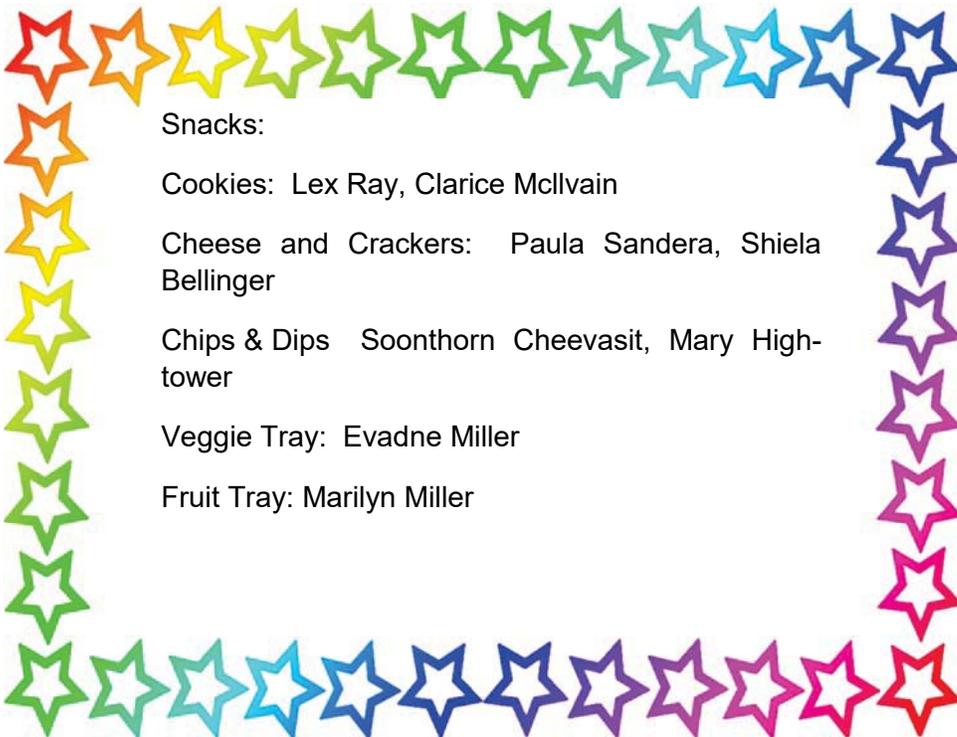
Grant Washburn: Grant Washburn has four photographs in the upcoming exhibit at the University Center building, on the ASU Downtown Campus, 411 N Central, in Phoenix. The exhibit is entitled “Of Land, Sea, and Sky.” The building is open daily 8:00am – 5:00pm, except holidays. The show runs August 15 through December 10.”

Jo Allebach: Her painting, “Golden View”, has been accepted to the Nash “Autumn Nocturne” Exhibit. The show runs from October 7th to January 3rd. The Nash is at 110 E Roosevelt Street, Phoenix AZ 85004

Jo Allebach: Her painting Marcie’s Grandmother, was accepted to the Herberger Gallery, “Home for the Holidays Show” at the AZ Center. November 18th (reception 6-8) through January 16:

Carolyn Tolliver: Avondale City Hall—Sage Brushes Exhibit, October-November
Wham Galley — Just 10 Exhibit, October
Arizona State Fair — October 7-30th

Arizona State Fair Artist’s Reception October 22.



Snacks:

Cookies: Lex Ray, Clarice McIlvain

Cheese and Crackers: Paula Sandera, Shiela Bellinger

Chips & Dips Soonthorn Cheevasit, Mary High-tower

Veggie Tray: Evadne Miller

Fruit Tray: Marilyn Miller



Welcome PAG's Newest Members:

Jana Lee Aspin
 520 W Clarendon Ave Unit E4
 Phoenix AZ 85013
 Phone 1-808-214-2806
 Email: jersmom92@gmail.com

Sharon Kirkpatrick
 808 E Missouri Ave #130
 Phoenix AZ 85014
 Phone 602-502-6306
 Email: freedom47@icloud.com

Jennifer Veri
 7352 W Vermont Ave
 Glendale AZ 85303
 Phone 480-492-5485
jenveri54@gmail.com



Ongoing Member:

Katherine Kurgan-Hoffmeyer
 1145 E Hackamore Street
 Mesa, AZ 85203
 Phone 480-636-9103
 Email: katkurgan@cox.net

Membership Renewal:

Cheryl McCormick
 35018 N 14th Street
 Phoenix AZ 85086
 Phone 602-463-9473

Officers for 2016/2017

President	JULIE FRYE
1ST VICE PRESIDENT (PROGRAMS)	BETTY PETERSON
2ND VICE PRESIDENT (SHOW CHAIR)	CARMEN TIMM
TREASURER	PAULA SANDERA
RECORDING SECRETARY	JO ALLEBACH
CORRESPONDING SECRETARY	CINDY BERG

MESSAGE FROM CHUCK!

Promote **YOURSELF and YOUR ART** more with **WORLD-WIDE VISIBILITY!**

Get World-wide attention – NOW.

Simply do this:

Be a paid-up member of Phoenix Artists Guild.

Pay just \$25 for a Full Year Link.

Send check to : Our Treasurer

Email to Chuck Cummins; chuckc@lincum.com :

A JPEG image: (300+dpi JPG image); Include name of piece, size and media used;

your name; name of organization(s)

to which you belong;

your contact info., (name, email, and website addresses).

(Listing your pricing is optional - have the observer contact YOU, so you may discuss and negotiate!)

We do not recommend including your phone or home address

GUARD YOUR PRIVACY!

If you have your own website, **please link it BACK TO:** <http://www.phoenixartistsguild.com/>



Meetings:

4th Monday of Month

Beatitudes Church

Britt Chapel

555 W. Glendale Av

Phoenix, AZ

Member of the
Arizona Art Alliance



Contacts:

Julie Frye — President

Grant Washburn—Membership

Membership \$40 per year
May—April