



**“PARTNERSHIP” – Juried Fine Art Exhibit & Sale**

**September 29 – October 25, 2018**

**Holland Gallery of Fine Art (Foothills Community Foundation-FCF)**

**34250 N. 60<sup>th</sup> Street, Bldg. B**

**Scottsdale, AZ 85266**

**480-488-1090**

**Gallery Hours:** Hours of operation vary due to events being held. Please call prior to visit to request that day's hours of availability.

**Exhibit Calendar:**

**August 24, 2018 at 6pm** - Deadline for digital entries & fees

**September 10, 2018** - Artists notified

**September 28, 9:00-11:30am** - Artwork delivery to **Holland Gallery**

**September 29 – October 25, 2018** - Exhibition dates

**October 13, 4:30-6:30pm** - Reception & Ribbons Awarded

**October 26, 8:00-10:00am** - Pick-up of artwork from **Holland Gallery**

**Eligibility:**

The 4<sup>th</sup> Annual 2018 AZ Art Alliance Holland Gallery Exhibit is ONLY open to members (Alliance-juried or not) who are in good standing with an affiliated AZ Art Alliance Member Group as listed on the Alliance website. ALL ARTWORK WILL BE JURIED. Open to all 2D and to 3D artwork, including jewelry. For Jewelers, a submission consists of ONE display case *SPACE* 12”W x 18”L x 18”H (Please refer to Special Instructions for Jewelers, in this prospectus, which describes the three images that should be submitted during the application process). Other 3D work (metal, wood, ceramics, glass, gourds, basket-weaving, etc.) must be small enough to display on a pedestal (approx. 16” in diameter) or must be able to hang on a wall. Space is limited for both 2D and 3D artwork.

**Entry Fees (non-refundable):**

Non-juried Member Artists - \$45 for up to 3 pieces

Jewelers, Non-juried Members - \$45 per **space** (12x18x18”)

Juried Member Artists - \$35 for up to 3 pieces

Jewelers, Juried Members - \$35 per **space** (12x18x18”)

**Cash & Ribbon Awards:**

**1<sup>st</sup> Place \$400 cash & ribbon**

**President’s Award \$100 & ribbon**

**2<sup>nd</sup> Place \$300 cash & ribbon**

**Gallery Director’s Award, ribbon only**

**3<sup>rd</sup> Place \$200 cash & ribbon**

**Two (2) Honorable Mentions, ribbons only**

**Website Winners’ Circle (in addition to cash & ribbons):**

**ALL the above Winners will receive FREE space in the Art Alliance On-line Gallery for one year**

**Important Notes:**

Each Artist must use the online system to apply. Prior to entering the system he/she needs to know which images will be submitted, have the title, medium, dimensions & price available to input and be prepared to pay online with a credit card or PayPal.

No substitute or additional images will be accepted after completing the application-payment process, however if you do discover a problem with information you submitted, please call the Arizona Art Alliance message center at 602-870-7610 and leave a detailed message. No paper payments (checks) will be accepted for this Show.

2-D Artists: images of artwork should have no background/frame visible.

3-D Artists: image may show a simple background

***SPECIAL INSTRUCTIONS FOR JEWELERS - submit THREE images for jurors to view: one photo of your entire jewelry display (several items that would fit comfortably in a 12"W x 18"L x18"H space), and two close-up images of your best jewelry pieces.***

\* **A contribution of 20% will be retained by Foothills Community Foundation on each sold item.** No artist contribution will be taken by the Art Alliance.

\* **All artwork must be:**

- the artist's original work. No giclee prints allowed.
- for sale and priced at a minimum of \$175, including jewelry pieces. Once jurying is completed, price changes are not permitted.
- work that has not been SHOWN in our juried exhibits within the last year. (Artwork that was previously submitted, but not accepted, may be re-entered.)
- less than 40" wide without frame (2D work). 3D work must not exceed 50 lbs.
- free of nude imagery at this particular venue
- clearly labeled with the artist's name, title of work, & medium (upon delivery to the venue)

\* **We will NOT ACCEPT shipped artwork.** All artwork must be hand-delivered to the Gallery by the Artist or a representative on the dates/times specified.

\* **Art must look professionally framed:**

- with wire adequate to support the work (**no saw-tooth hangers**). The D-rings used to attach wire to the back of your artwork should be no more than one quarter of the way down the length of the piece.
- with gallery wrap canvases that are at least 1.25" deep, sides painted & no staples. Canvases less than 1.25" deep must be framed.
- with mats that are clean

\* **Artwork delivered in a poor state for exhibition will be returned to the Artist.**

\* **Artists:**

- may bring business cards (cards only, no brochures) and a clear business card holder to be displayed on a table in the Gallery entry
- MUST adhere to delivery and pick-up times. Work not removed will result in a \$20 handling fee.
- retain copyright to the artwork, however AZ Art Alliance reserves the right to photograph & publish images of artwork for this and future exhibitions, and for use in the AZ Art Alliance newsletter

**Terms of Entry:**

I have read, understand, and am in agreement with the entire contents of this Call For Entries/Prospectus and though every effort will be made to protect submitted artworks, I understand that the AZ Art Alliance, its artists and volunteers, and the Holland Gallery, its volunteers and staff will assume no responsibility or liability for loss or damage. By submitting artwork to this Exhibit, I hereby agree to relieve the above-mentioned parties from any and all liability to myself, my artwork and/or property. I certify that my artwork is original & that I am a dues-paid member of an affiliated AZ Art Alliance Member Group.