



# Phoenix Artists Guild

VOLUME 47

MARCH 2012

## President's Message



### Greetings to all PAG Members

Thank you for the great turnout and reception to the meeting time changes! It was very exciting to see so many people participating in the critique sessions. The critique session is one of many PAG's members' benefits. It is a key part of the PAG's Mission Statement. PAG wants all member artists to have an opportunity to receive solid feedback from professional artists on their artwork. The League promotes

art education and encouragement among artists. The critique session will continue to start at 5:30 PM at the General meetings just as long as members participate. Please remember artwork presented after 5:30 PM risks not being accepted for critique.

PAG members continue to support our various outreach projects and fund raising projects. The cereal drive continues to be well received and the art supply donations will continue. The children from the Phoenix Collegiate Academy expressed their gratitude to PAG for the donations received. Please remember to support by bringing your donations and by supporting the Ways and Means table.

Thank you, Monique Spinabella for sharing your fund raising idea. PAG's next fund raiser will be the painting of CD's with original art by PAG artists. These disks will be sold at our Beatitude Exhibit. Please plan on participating in this fun and creative project. All proceeds raised from this fund raiser will benefit the Phoenix Artists Guild.

Do you have some ideas or suggestions that will benefit the membership of PAG? Is there something you want to volunteer for or do you want to be part of a working committee? This is the time for you to step up and be part of the working core: the group of members that work hard to make things happen for the benefit of the PAG membership. It takes a little time but creates huge benefits for you and others. Please contact me or any board member, we welcome your feedback. Elections of new officers and committee members are approaching fast. Let us hear from you. Remember to visit your PAG website for all the latest happenings and information. Log on to [www.phoenixartistsguild.com](http://www.phoenixartistsguild.com) to get your electronic copy of the monthly newsletter.

**Have a wonderful month of fun and laughter!**

Mt. Lassen  
Sketch by  
Julie Frye



PAG President

Maryanne Noli



**Critique at 5:30, Business meeting 6:30, Monthly Demonstrator 7:15, Refreshments Meetings are the 4th Monday each month - Guests are welcome**

**website: <http://phoenixartistsguild.com>**

# Alex Pekala

**Alex Pekala** is associated with AZ Watercolor Association, AZ Artists Guild, National Watercolor Society, Scottsdale Art League, Watercolor West, and AZ Art Alliance.

His art has been in many group exhibitions and has won many awards. Alex has held several one-man shows in the Valley as well as two-and-three artists shows.

Purchase awards have gone to several banks in addition to numerous corporations in the Valley.

## Artist's Statement

During my art career, I have tried many different mediums, but I always return to watercolor. I like the freshness, the spontaneity of color transitions, the ease of putting down a wash with a large brush and letting things happen; or discovering the beautiful "accidents" that flow from the brush through my hands.

My style is to show reality, but to paint in a loose, abstract way, not to struggle putting every detail on paper. I want the viewer to know that things are in a painting even though I may paint them very loose.

My inspiration comes from places I have visited or perhaps something I have painted from memory. I try to do a lot of different subject matter so the viewer will be compelled to look at every painting on display.

I also enjoy variety of color. Most of my paintings have a lot of color, but still relate to the values of the subject matter.

It's always a great feeling when someone admires one of my paintings and it reminds him or her of a childhood memory or a place visited. For me, painting is a true fit...the pleasure never ends!

Alex Pekala  
6324 W. Sahuaro Dr.  
Glendale, AZ 85304  
Phone: 623-412-1866



## "Art All Around Us"

### Beatitudes Campus Hosts Free Speaker Series

The Beatitude Campus is partnering with The Phoenix Art Museum to present a Speaker series in March and early April 2012.

The first session entitled, "**Camille Claudel**", a French sculptor, will be presented by docent speaker **Cathie Rubins**. She will discuss the intellectual, artistic and intimate impact she had on Auguste Rodin.

The second session, will be presented by docent **Sylvia Wright** on March 20, 2012. "**Degas**," the French realist and impressionist painter and sculptor. Edgar Degas is the acknowledged master of drawing the human figure particularly in the portrayal of dancers, especially those in ballet.

The third session, on March 27, 2012, "**Art as Gothic**" by docent **Bobbye Skarechy**. Gothic is an art movement believed to have originated in France after the Crusades.

The final session on April 3, 2012, docent **Maureen Chestnut**, will discuss "**Great Patrons and Collectors of Art**." Patrons from the Renaissance to present day will be covered.

All art speaker sessions will be held on Tuesdays throughout March and beginning of April, from 10:00 to 11:00 am. at Beatitudes Campus Luther Life Center at 1610 W. Glendale Ave. There is no charge to attend and sessions are open to the public. For questions, contact **Ali Evans-Crawford** at 602-622-1319 or [ali85016@hotmail.com](mailto:ali85016@hotmail.com).



### Fountain Hills Art League

The Fountain Hills Art League is sponsoring the 1st Annual "Tour D'Artistes" fundraiser, and art studio tour on Saturday - Sunday March 24th, 25th from 10:00 am to 4:00 pm. A "Tour Passport", good for two days, is \$20.00 per person (children under 17 free). The Artists' Reception will be on Friday, March 23rd, 2012, from 5 pm to 8 pm, at the Fountain Hills Artists Gallery, 16858 E. Avenue of the Fountains, Fountain Hills, AZ.

Guests have the opportunity to visit 15 studios with over 30 artists, demonstrations, music and finger food along the route. Proceeds go to Fountain Hills High School seniors to advance their art studies. Information: <http://fountainhillsartleague.cpm>

An older gentleman was on the operating table awaiting surgery. He insisted that his son, a renowned surgeon, perform the operation. As he was about to get the anesthesia, he asked to speak to his son. "Yes, Dad, what is it?" "Don't be nervous, son; Do your best, and remember if it doesn't go well, and something happens to me, your mother is going to come and live with you and your wife."

# Creative Corner

By Elaine Waters  
"Learning to Paint Shadows"

You will not learn to paint shadows by observing how they are in a photograph. The most common problems associated with painting shadows are, they are not painted correctly according to the light source, they are too dark, too heavy with opaque color, or the colors in the shadows are not related to the colors of the object in the light.

Grass is still grass in shadow...it isn't just a darker color of paint. The shadow side of a tree, a vase or a basket, a piece of fruit, a turned edge of a flower petal or leaf, a tablecloth hanging over the edge of a table, a mountain, a barn...whatever it is...it still must show what it is in shadow...as well as it does in the light.

So, how can you learn to paint shadows? Observe real shadows, compare the colors and values you see in the shadows with what you see in the light. See how much of the detail of the object is still visible in shadow, Approach the problem with TRANSPARENT paint rather than OPAQUE color. Paint indoor shadows cooler and outdoor shadows warmer, depending upon your light source. Paint shadows thinly. Shadows usually have some of the color of the object in them, often blues and violets, often the complimentary color of the object. Learn to use more than one color in your shadows while still keeping them in the appropriate value. They may also have reflected light and color in them. Don't paint the shadows too dark.

Observe painted shadows in other artists' work. Why do they succeed or fail to portray wonderful and believable shadows? Learn to look and see, and you won't "be in the dark" about painting shadows.

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## God's Problem Now

His wife's graveside service was just barely finished, when there was a massive clap of thunder, followed by a tremendous bolt of lightning, accompanied by even more thunder rumbling in the distance. The little old man looked at the pastor and calmly said, "Well, she's there."

# Arizona Art Alliance

Dr. Carl Hoelle

The Arizona Art Alliance  
10810 North Tatum Blvd. #102-264  
Phoenix, AZ 85028

Gallery at the Pavilions Talking Stick  
9011 E. Indian Bend Rd., Suite E-1  
Scottsdale, Arizona

The Alliance is readying for the "Spring Into "Art" show scheduled for March 8th through April 1st. We have 9 PAG juried artists showing. The schedule follows:

1. Artwork delivery and hanging is on Tuesday, March 6th, 1 to 3 pm. Bring your completed Hold Harmless/Inventory/Originality Form and give it to me before you hang.
2. This will be a judged show so let's show our best work.
3. Artists Reception is Saturday, March 10th, 6 to 9 pm.
4. Artwork pickup is Monday, April 2nd, 9 am to 3 pm.

The lottery held at our January 23rd meeting for hanging one piece of artwork at the Courtyard Marriott Hotel in Scottsdale, had winners Lu Perry and Pat Scheurich accepting. Their work will hang February 27th through July 31st.

Congratulations to June Martin and Grant Washburn who have been juried into the Alliance.

Jurying procedures have changed to make things easier and more simple. There are no longer cycles for jurying: it is now an ongoing process for application. See me for application form or from the Alliance website. Successfully juried artists will be notified with a certificate of juried status. Unchanged is the requirement of separate jurying for each art medium one might wish to apply. Judges are professional artists, gallery owners and/or managers, and like individuals none of whom are known by either party.

Dr. Carl Hoelle  
Alliance Rep



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# HOPE

"Of all the forces that make for a better world, none is so powerful as hope. With hope, one can think, one can work, one can dream. If you have hope, you have everthing."



## Happy Notes

**Clarice McIlvain** sold a painting "Coxcomb", a watercolor, at the Glendale Arts Council show from the Fruit Packing Shed. Congratulations, Clarice. She also acknowledges with grateful appreciation the expression of sympathy from the Phoenix Artists Guild on the death of her son, **Brad McIlvain**.

**Maxine James** was the 50/50 winner in the drawing for February.

**Glenn Guyette** won the February Arizona Art Supply gift certificate of \$25.00.

**Dr. Carl Hoelle** reports 2 new PAG members for the Arizona Art Alliance, **June Martin** and **Grant Washburn**. Congratulations to them also. He says **Lu Perry** and **Pat Scheurich** are hanging paintings at the Courtyard Marriot in Scottsdale through August. You can now be juried into AAA at any time.

**Julie Frye's** publicity team met to brainstorm new ideas to get people to attend our shows. How to raise membership, create more advertising and publicity for PAG, Carolyn Toliver and Mikki Crawford have volunteered to assist in this.

**Monique Spinabella** suggested painting CD's to sell at our Beatitudes Show in April.

**June Martin** was juried into AAA along with **Grant Washburn**, Congratulations.

Remember the 3 act play by **BetteLou Tobin**, "The Phoenix Writers Club" to be presented at the Luther Life Center Auditorium at the Beatitudes Church, 1610 W. Glendale Ave. and 17th Ave., on March 17th., at 2: pm.

**Marilyn Miller** has a watercolor "Forbidden City" on exhibit at Grady Gammage Auditorium.

Feb. 9- Mar 13. Gallery Hours: Mon 1-4 or appt; 480-965-6912.

Entrance East Lobby Doors-Box Office.

**Jaxine Cummins** sold her American Flag painting titled "It's Still Fashionable" at the AAA Gallery.

**Ginny Wordsman** sold a painting from the Glendale Arts Council Show at the Fruit Packing Shed. We really have some active members.



## Reluctant Volunteer

By Alice Okoneski

I am a volunteer. I don't want to be one. I do not like meetings. I think meetings are redundant. Meetings take time away from family, friends, and other social aspects of my life.

Well, that being said, I am proud to be a volunteer. It makes me a part of a special smaller group. I am one of the first people to know what is going on. I am able to give input and ideas on decisions the club is making. My opinion is valued, though sometimes shunned.

By being a volunteer or board member, it makes our general monthly meetings run more smoothly and allows time for critiques and demonstrations because club discussions and decisions are made ahead of time by our volunteers and board members.

Do you know that anyone is welcome to the board meetings? You too, can volunteer, give input at the meetings, or you can also become part of this important group. Try it - you'll like it.

## Why?

Why do they put pictures of criminals up in the Post Office? What are we supposed to do, write to them? Why don't they just put their pictures on the postage stamps so the mailmen can look for them while they deliver the mail?

If it's true that we are here to help others, then what exactly are the others here for?

.....

Happiness keeps you sweet  
Trials keep you strong  
Sorrows keep you human  
Failures keep you humble  
Success keeps you glowing  
But only friends...  
Keep you going!



## ONGOING PROJECT

**John Mansour is in charge of an ongoing project:**

### Donating cereal to needy families.

**bring a box of cereal every time you come to a meeting. It will be donated along with the church's donations. It doesn't cost much and will stretch a long way. So many families are homeless now and really in need. It doesn't have to be an expensive box, the cereals on the bottom shelf will do just fine. Also powdered and canned milk, raisins, etc. 17 boxes of cereal were collected last month. The church is appreciative of this effort.**

## Ways and Means

**George Nelson** has some new articles at the Ways and Means table. Also a lot of picture frames. Thank you George for taking the art supplies to the Phoenix Collegiate Academy. We can keep on donating art for the Beatitudes, they have on going programs.

**Alice Okoneski** has joined George in helping you at the Ways and Means table. She reminded us they need items to sell. Preferably art related items. **Larry Andrews** volunteered to display items for sale in the lobby at the Beatitudes Show. Remember to donate items that someone else can use. Your donations are greatly appreciated and put a few coins in our piggy bank.

And always remember to sign in at the door for your raffle ticket that is worth \$25.00 at Arizona Art Supply. Won by **Glen Guyette** in February

**George Nelson - 602-246-8373**

**Alice Okoneski- 602-432-4343**

## Art Supplies

We have fulfilled our contributions to the Phoenix Collegiate Academy and George has delivered the art supplies to them.

The Beatitudes Church has ongoing programs for families and we can keep contributing art supplies for that.

The cereal drive is off to a great start and I know we will excell in that as well. **John Mansour** is in charge of this so we will all help out.

## BUY & SELL

If you have something personal to sell or want to buy an item, you can advertise it for 3 months at a very nominal cost. You get 4 lines in the column for \$5.00. It runs for 3 months.

In Buy and Sell it is personal items.. but the newsletter ads are for promoting classes, and are \$15.00 for 3 mo.

Julie Frye is in charge of managing this for the time being. See PAG Directory for phone, email or snail mail to contact her.

Contact Julie Frye for this also.

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**BIG MOVING SALE/NEED TO SELL**

**SATURDAY. MARCH 10TH, 7 AM TO 2 PM**

**5193 W. BELMONT AVE., GLENDALE**

**(623) 939-0442 Approx. 2 blks. S. of Northern,**

**2 blks W. of 51st Ave.**

**Larry & Jule Andrews are moving to a MUCH SMALLER APARTMENT: NO ROOM FOR ART STUDIO . EVERYTHING MUST GO!**

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**ALL PRICED REAL LOW!!!**

**MANY MISCELLANEOUS ITEMS**

**Prices  
Cut!**



## Refreshment Volunteers

*for March*

**Cookies:** Barbara Carpenter

**Cheese/Crackers:** Annette Grosso

**Chips/Dip:** Sheila Bellinger

**Fruit Tray:** BetteLou Tobin

**Veggie Tray:** Silvia Roberts



## March Birthdays



Jule Andrews Mar. 6  
Freda Farquharson Mar. 31  
George Nelson Mar. 31

## Artist of the Month February Sharon Elliott



### Mystery Member March

This Artist works in a grey medium  
This Artist always greets you with a smile  
This Artist is always arranging items that  
are brought in...

Mystery Member  
February  
Kelly Smith

Two Guys, one young and one old, are pushing their carts around Wal-Mart when they collide. The old guy says to the young guy, "Sorry about that. I'm looking for my wife, and I guess I wasn't paying attention to where I was going." The young guy says, "That's okay, it's a coincidence, I'm looking for my wife, too..." I can't find her and I'm getting a little desperate' The old guy says, 'Well, maybe I can help you find her-What does she look like?'The young guy says, Well, she is 27 yrs old, tall, with red hair, blue eyes, is buxom wearing no bra, long legs, and is wearing short shorts. What does your wife look like?" To which the old guy says, "Doesn't matter, --- let's look for yours."

## Message From Chuck

### Get "Linked" on the PAG Website

Promote YOU AND YOUR ART FOR  
MORE WORLDWIDE VISIBILITY

1. Be a member of Phoenix Artists Guild.
2. Pay just \$25 for a Full Year link. Send check to Elaine Waters, PAG Treasurer; 2330 W. Mandalay Ln. Phoenix, AZ 85023.
3. Send a JPEG image; (prepare-crop-size, and save it as a 300+dpi JPG image). include name of piece, size, media used; (pricing optional, have them contact YOU, so you may negotiate!)
4. Email to Chuck Cummins; [Chuckc@lincum.com](mailto:Chuckc@lincum.com) your JPEG image; contact information; name of organization(s) to which you belong, and your contact info; (name, email, and website addresses); we do not recommend including your phone or home address.
5. If you have your own website, please link BACK to <http://www.phoenixartistsguild.com/Links.htm>. This makes links more favorable to Google and other search engines.

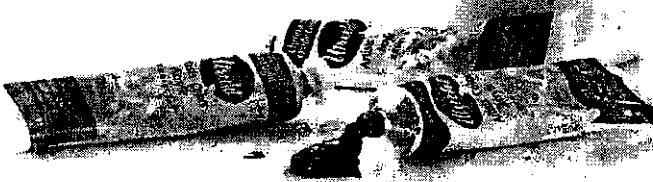


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SAS 4/11

## MEMBER NEWS:

Julie Gilbert Pollard's watercolor on canvas painting, Reflections in Gold, appears in the North Light coffee table book Art Journey America Landscapes.

### JULIE GILBERT POLLARD

classes & workshops • watercolor oil acrylic  
623-849-2504

JulieGilbertPollard@cox.net - www.JulieGilbertPollard.com

- Scottsdale Artists' School
  - Shemer Art Center, Phoenix
  - Dillman's Bay Resort - Wisconsin (Jun 10 - 15)
  - More classes & workshops + details on website!
- BRILLIANT COLOR** – best seller North Light Book  
**Watercolor Unleashed** DVDs - North Light Shop  
**WATERCOLOR UNLEASHED!** The Notebook

## ADS FROM OUR SPONSORS



### PAINTERS' PLAYHOUSE

Tuesday, Wednesday, and Thursday Mornings

9:00 – 12 noon

Maxine James Studio

939 East Vermont Ave.

Phoenix, AZ 85014

602 279-4592

2 blocks south of Missouri, north of Camelback



## Arizona Art Supply

The Largest Fine Art Supply Retailer in the Southwest

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**[www.arizonaartsupply.com](http://www.arizonaartsupply.com)**

#### **Phoenix:**

4025 N. 16th St.  
Phoenix, AZ 85016

#### **Sun City:**

10659 W. Grand Ave.  
Sun City, AZ 85351

#### **Tempe:**

1628 E. Southern  
Tempe, AZ 85282

#### **Scottsdale:**

10869 N. Scottsdale Rd.  
Suite 105  
Scottsdale, AZ 85254

MEETING NOTICE  
**MARCH, 26, 2012**

BEATITUDES CHURCH  
555 W. GLENDALE AVE  
BRITT CHAPEL

DEMONSTRATOR: ALEX PEKALA  
Watercolor  
5:30 P.M. Critique  
6:30 P.M. General Meeting



Website address: <http://phoenixartistsguild.com>

For the newsletter: <http://phoenixartistsguild.com/news/htm>

Newsletters are PDF-formats - download free Adobe Reader, <http://get.adobe.com/reader/>

Remember to submit your pen and ink sketches to be featured in the newsletter.

Send new, updates and corrections to: Bets Doss email: [betsdoss@aol.com](mailto:betsdoss@aol.com)

PLEASE PRINT NAMES, ADDRESSES, EMAILS CLEARLY!

The Newsletter needs QUALITY pen and ink sketches. We have talented, gifted artists in PAG and we need to show them off. Newsletter sketches reproduce best done in pen and black ink. The size should be approximately 5 1/2" x 3". They can be proportionally enlarged or reduced to fit the space better. Bring your sketches into to be voted on for newsletter publication. Everyone, Please participate in this.

### UPCOMING SHOWS

**Church of the Beatitudes**  
555 W. Glendale Ave  
Phx, AZ

Friday, April 13, 2012 - Sunday, April 29  
Hours: 10 am-5 pm Monday-Sunday  
Application due: Monday, March 26, 2012  
Artists Reception: Friday, April 20, 6:00-8:00

**Glendale Adult Center**  
5970 W. Brown  
Glendale, AZ

May 1, - May 31, 2012  
Hours: 10 am-5 pm Mon- Sat (closed noon Sat)  
Application due: Monday, March 26, 2012  
Artists Reception Friday, May 4, 5:00 - 7:00 pm

**Az Art Alliance Spring Show**  
Gallery at the Pavilions talking Stick  
9011 E. Indian Bend Rd., Suite E-1  
Scottsdale, Az

March 3-April 1, 2012.  
For more information:  
[carlart@cox.net](mailto:carlart@cox.net) or call: 602-274-1699



### Directory Update

**Changes:**

**Evadne Maller** wants everyone to know her first name is spelled **without** an i in it.

**June Martin:** email :

**Roberta Richards:** email [ricrob3@gmail.com](mailto:ricrob3@gmail.com)

**Toni Hungerford**

6219 W. Beverly Lane (E. of 63rd Ave)  
Glendale, AZ 85308  
Phone 602-606-2618

Toni would appreciate a call or a visit. (A card would be nice too.)

Deadline for newsletter  
articles is the 20th  
of each preceding month.  
Please comply.