



Phoenix Artists Guild

VOLUME 15

MAY 2008

President's Message

I have so MANY PEOPLE to thank I hardly know where to begin! When I began my first year as President (having been president 10 years previous) I hoped for support from the board and the membership...**GOT THAT IN SPADES!** What a super group! A pleasure working with each one of you! I also hoped for growth since our numbers were so small — got **THAT** in spades too, almost doubling our membership in two years. We did lots of new things we've never done — our Artist's studio clearance sale brought in a good deal of money both for the artists that participated and the group which received half of the proceeds. I hoped for financial stabilization since our coffers were fast emptying! Got that in Spades too, in great part due to the generosity of our stalwart member, Lu Perry who volunteered free storage for our display panels (and continues to do that to this day **THANK YOU, LU!!!**) which saves us some \$700.00 a year that we had been shelling out.

Our Ways and Means committee has raised a generous sum through the sales of the donated books (from Helen Dando and others) and the Emmon's jewelry donated by returning member Earlene Ford. Your generous purchase of raffle tickets has helped the cause.

We have a **NEW HOME!** With plenty of convenient parking and a well-lit parking lot! Hooray! (PAG has given a donation of \$250.00 to the church just this past week. They have done so much for us and are extremely open to having us there. The donation, by the way, will be earmarked for the Youth Arts Camp which takes place this summer!) We have an on-going show at JB's and were featured in two excellent shows this year. We have several more juried AAA artists. **WE HAVE A WEBSITE!** We have lots of new members and renewal memberships already! All in all, I can hand over the "gavel" to our new president, Carolyn with a happy and grateful (to all of you) heart, and looking forward to seeing many of you at the summer meetings (**ANOTHER FIRST — YEA!**) the 2nd Monday of June, July and August. I hope to see **EACH AND EVERY MEMBER** at our May meeting to see your new officers installed and to celebrate your faith in them. You'll not regret it! It will be a great party — you won't want to miss it!

Julie Frye
Outgoing president



Remember our May meeting
is on the 19th because of
Memorial Day !!!



Also remember the summer meetings...
2nd Monday of the summer months
June, July, and August.

Happy Notes

How about that **BetteLou Tobin**? She sold a painting at JB's before it even got hung...

Yolanda bought it before it even got on the wall.

Other news - **Ken Yabe** placed 3 art entries in the Maricopa County Fair, and was awarded 3 ribbons.

1st place - "The Quarterback" - pencil,

2nd place "Suspicion" - scratch board of a wolf

3rd place - "Arms of Compassion, The American Way" - pencil.

The AAA show was a good show for our **Phoenix Artists Guild** members.

***Freda Farquharson** sold two beautiful paintings. She said they were mixed media abstracts.

***Pat Gellenbeck** won an honorable mention.

***Dan Gellenbeck** won a second place ribbon for some beautiful bowls. He had sold two at last count.

***Jaxine Cummins** won a second place ribbon for acrylics and a second place ribbon for mixed media.



The quartet to entertain us at our party is "No Strings Attached" accompanied by **Carl Hoelle** at the piano.

Komedy Korner

Lead me not into temptation, I can find it myself!

I signed up for an exercise class and was told to wear loose clothing. If I HAD any loose-fitting clothing I wouldn't have signed up in the first place!

When I was young we used to go "skinny dipping" now we just "chunky dunk".

How come we choose from just two people to run for President and over fifty for Miss America?

Don't argue with an idiot, people watching may not be able to tell the difference...

Ways & Means

Larry and Carl still have art books and other "must have" things to sell.

Earlene Ford, a past member of PAG for many years and has now rejoined, has donated a most generous amount of New Fashionable Costume Jewelry. Larry reports it is really beautiful and very reasonably priced and he still has some which will make some very nice gifts for wives, daughters and granddaughters.

Dr Carl Hoel has accepted the position of representative for the Arizona Art Alliance.

He reports the Arizona Art Alliance is coordinating the monthly rotating showing at the Town & Country Gallery. For the PAG to participate, we would be required to choose a group of paintings from AAA juried PAG artists to submit, (AAA retains refusal rights). Panels would cost \$35.00 each, (reportedly available up to 4 or 5). Sales are conducted by the Exhibition Director and the AAA Treasurer. Artists would receive 100% of any sales. The PAG would need to maintain an art and artist "wait-ready" list for subsequent exhibit segments.

To place an ad, award or sale announcement, workshop, article, or if you have any newsletter questions, contact **Sandi Ciaramitaro**, AAA Newsletter Chief Editor. Full Page ad, \$200, Half Page ad, \$125, Quarter Page ad \$50, Business card/Classified ad \$25.

AAA unites 19 artist guilds for shows 2 times a year.

Larry Andrews and Dr. Carl Hoelle run the Ways and Means so remember to bring your donations.

May Refreshment Volunteers

Carrot Cake provided by PAG

Fruit: **Rosemari Gegenheimer**

Veggies/Relish: **BetteLou Tobin**

Cheese/Crackers: **Nina Failla**
Elaine Waters

During the summer, our informal meetings are the **2nd Monday** of each month --- **June, July and August.**

No business, bring your own refreshments and have a good time.

Phoenix Artist Guild Nominations for Year 2008-2009

Officers:

President: Caroline Tolliver

1st Vice President/
Program Chairman: Susie Q. Cooper

2nd Vice President/
Show Chairman: Ken Yabel/
Diane Gara-Weine

Recording &
Corresponding Secretary: Ann Higgins

Treasurer: Elaine Waters

Committees:

Past President: Julie Frye

Newsletter/Directory: Bets Doss

Webmaster: Yolanda Martin

Publicity: Julie Frye

Membership: Pat Gellenbeck

Social/Hospitality:
Helpers: Carmen Timm

Telephone Committee: Roberta Richards/
Jane Brown

Art Alliance
Representative: Dr. Carl Hoelle

Ways & Means: Larry Andrews/
Dr. Carl Hoelle

Mailing: Larry & Jule
Andrews

Installation of Officers

Creative Corner

By Elaine Waters

1. In planning your painting: everything should support the center of interest and nothing else should be more important than it. This is the reason you are painting this painting. If you waiver and are unsure about your focal point, you probably don't have one, or you have more than one...(therefore you don't have one at all). Usually, it is the area with the greatest value contrasts (light and dark) or brightest colors. *It is what the painting is about! Don't put your center of interest too near the edges of your canvas and don't put it too near the center of the canvas.* This is a good time to think of "The Golden Mean".
2. *Does the subject fit the size/shape of canvas?* A common error is to have the subject too small for the canvas size. Negative space around a portrait or still life should not be more than about 1/5 the total canvas area. One good way to avoid having this problem is to use a viewfinder to help you make sure that your subject is the right size for your canvas so that you don't have to struggle filling up the negative space with unnecessary objects. If you are doing a floral still life, it is OK to have part of the arrangement go out of the canvas. If you are painting a "house in the woods"...decide which is more important ...the house OR the woods.
3. A VERY common error is not portraying a consistent light source. Any still life, landscape, portrait or floral painting must have lights and shadows. The painting of the lights and shadows will give life and excitement to the subject and if they are not painted correctly, the painting will be confusing. Without them, paintings tend to be flat and boring. Remember: if the light is warm, the shadows are cool and if the light is cool...the shadows are warm. Be careful that you don't paint shadows too dark. Usually, photos depict shadows darker than they really are.

New Members

Evadine S. Maller(Eve)
2043 West Elm Street
Phoenix, AZ 85015
602-749-1130
evadne@cox.net

Clarice D. McIlvain
9801 N. 48th Avenue
Glendale, AZ 85302
623-266-7100

Jean Kohn
1547 West Eva Street
Phoenix, AZ 85021
602-997-2352

Artist of the month is Suzi Q. Cooper.

MEETING NOTICE
MAY 19

BEATITUDES CHURCH
555 W. GLENDALE AVE.
BRITT CHAPEL

Park in the main parking lot accessible
on 7th Ave.

INSTALLATION OF OFFICERS/
PARTY TIME - 7:00 P.M.

LET'S BRING THIS WONDERFUL YEAR TO A
CLOSE WITH GOOD FOOD, GOOD FRIENDS,
AND A FEELING OF REAL ACCOMPLISH-
MENT. ..(TWO GREAT SHOWS).

Remember to submit your pen and ink sketches to be featured in the newsletter.

Send news, updates and corrections to: Bets Doss email: betsdoss@aol.com

Thank you Yolanda for connecting us to these web sites.

1. <http://phoenixartistsguild.org> (main Phoenix Artists Web Site)
 2. <http://phoenixartistsguild.org/2008-SpringArtShowGallery/> (Spring Art Show Gallery)
- The two sites above now have links in them to the Spring Slide Show site.
3. <http://phoenixartistsguild.org/SpringArtslideshow/>

The world is a difficult world indeed,
And the people are hard to suit,
And the man who plays on the violin
Is a bore to the man with a flute,
And I myself have often thought,
How very much better 'twould be
If every one of the folks that I know
Would only agree with me.

But since they will not, the very best way
To make the world look bright,
Is never to mind what others say,
But do what you think is right.
Light and Life Evangel

From the book
"Step To The Music You Hear"



"Three Sisters", Arches National Park by Julie Frye